

EMAIL REACH-OUT TO BRANDS

WHEN YOU PROACTIVELY REACH OUT TO A BRAND...

DELIVERING PRICING ONCE THEY'VE GIVEN YOU THE ENTIRE ASK

Hey (Name)!

Thanks for sharing all that information! See below for the breakdown of my rate:

Deliverables: (Posts), (Usage Rights & Length),
(Exclusivity & Length), (any additional asks)

Total Project Rate: \$7,500

Posting Deliverables: \$5,000

Usage Rights: \$1,500

Exclusivity: \$750

Out of Pocket Costs (buying product): \$250

I absolutely love (insert quality or product of brand) and think my audience would love you guys, too! And a few ideas have already come to mind for my content, like (share one or two).

As a quick callout, (mention any upcoming travel, blackout dates, or competitive pending/active campaigns).

Let me know how we can make this work!

(Name)

(Instagram hyperlink)

(TikTok hyperlink)